

Course Name : Information Technologies							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week k)	Credits	ECTS
IMC 204	B	Spring	3.00	0.00	0.00	3.00	6.00
Lecturer		Krisien Xoxa, Msc					
Assistant							
Course language		Albanian					
Course level		Bachelor					
Description							
Objectives							
Course Outline							
Week	Topic						
1							
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
14							
15							
16	Final Exam						
Prerequisites							
Literature		• Content Marketing Masterclass - Brad Merill					
References		• Teknologjia e informacionit dhe komunikimit në shkolla, E.Çipi, A. Hyso, E.Proko, D. Gjylapi.					
Laboratory work							
Use of comp.							
Other							

Course Evaluation			
In-term Studies	Quantity	Percentage	
Midterms	1	30	
Quizzes	1	10	
Projects	0	0	
Term Projects	0	0	
Laboratory	0	0	
Class Participation	1	5	
Total in-term evaluation percent			45
Final exam percent			55
Total			100
ECTS Workload (Based on Student Workload)			
Activities	Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)	16	3	48
Study hours outside the classroom (Preparation, Practice, etc.)	14	6	84
Duties	0	0	0
Midterms	1	10	10
Final Exam	1	10	10
Other	0	0	0
Total Work Load			152
Total Work Load / 25 (hours)			6.08
ECTS			6.00