

Course Name : News Writing and Reporting II							
Course Code	Course Type	Regular Semester	Lecture (hours/week)	Seminar (hours/week)	Lab. (hours/week)	Credits	ECTS
COM 212	B	Spring	3.00	2.00	0.00	4.00	5.00
Lecturer		Rudi Dunga, Msc					
Assistant		Roland Zili, Msc					
Course language		Albanian					
Course level		Bachelor					
Description		News Reporting and Writing II, is a skills-based immersion into journalism. Students will learn the foundations of journalism and the craft's two main components - reporting and writing of the news - and will explore how news is delivered through mobile devices, TV, radio, Web and printed publications					
Objectives		This course aims to expose you to basic journalistic principles, and to build fundamental reporting and writing skills. These goals are pursued in lectures, assignments, and reporting exercises that echo the situations professional journalists face. By the end of the course, you can expect to have a good grasp of the fundamental issues and methods of gathering news & writing news stories. You will also have the opportunity to improve your Albanian-language writing skills, in order to convey facts in straightforward and understandable fashion					
Core Concepts		NEWS FROM BUSINESS AND TRADE REPORTING SOCIAL SCIENCES INVESTIGATIVE REPORTING BROADCAST NEWS WRITING FOR THE WEB					
Course Outline							
Week	Topic						
1	COURSE PRESENTATION - Description - Objectives - Results and competences						
2	CATEGORY COVERING - Principles for reporters covering a news category - Coverage of the most important local news categories						
3	NEWS FROM BUSINESS AND TRADE - How to report business events - Where to find events from the business						
4	SPORT - Coverage of the sports category - Coverage of competitions - Writing for the sport						
5	REPORTING SOCIAL SCIENCES - Participatory observation - Systematic study of data - Public opinion polls						
6	INVESTIGATIVE REPORTING - Processes - Resources - New tools						
7	BROADCAST NEWS - Selection criteria for broadcast news - News writing for radio - Prepare the writing for broadcast						
8	Midterm Exam						
9	WRITING FOR THE WEB - Web as a separate form of media - How to write for the Web - Legal and ethical concerns						
10	WRITING FOR PUBLIC RELATIONS - Writing for Public Relations - Different Approaches. - Writing press releases that attract attention - Approach to writing notices						
11	MEDIA LAW - Protection of resources and records - Right and court - Copyright and fair use of it						
12	ETHICS - Ethical philosophies - Solving ethical problems - Ethical problems for journalists						
13	REPORTING LIVE						
14	REPORTING LIVE						

15	PROJECTS PRESENTATION			
16	Final Exam			
Prerequisites		The student must attend the course at a minimum rate of 75%.		
Literature		• “Raportim dhe shkrim lajmi”, Missouri Group		
References		• “Gazetaria”, Stephan Russ-Mohl • “Gazetari universal”, David Randall • “Shkrim, Raportim lajmi”, Carole Rich • “News writing and reporting”, Melvin Mencher (Columbia University)		
Course Outcome				
1	Studentët do të marrin njohuri të thelluara rreth raportimit dhe shkrimit të një kategorie lajmi.			
2	Studentët do të jenë të aftë të përdorin sa më mirë burimet e informacionit, të ndërtojnë strukturën e një lajmi për gazetë, TV, radio dhe web.			
Course Evaluation				
In-term Studies		Quantity	Percentage	
Midterms		1	30	
Quizzes		0	0	
Projects		1	20	
Term Projects		0	0	
Laboratory		0	0	
Class Participation		1	10	
Total in-term evaluation percent			60	
Final exam percent			40	
Total			100	
ECTS Workload (Based on Student Workload)				
Activities		Quantity	Duration (hours)	Total (hours)
Course duration (Including the exam week: 16x Total hours of the course)		16	5	80
Study hours outside the classroom (Preparation, Practice, etc.)		14	2	28
Duties		1	0	0
Midterms		1	10	10
Final Exam		1	15	15
Other		0	0	0
Total Work Load				133
Total Work Load / 25 (hours)				5.32
ECTS				5.00